



Grand Lake Association
Grand Lake Visitor Guide Advertising Agreement
 9630 US Highway 59 North - Grove, Oklahoma 74344 - 918-786-2289
 Email: jay@glak.com

This advertising contract is entered into between the undersigned Advertiser and the Grand Lake Association, (hereinafter "GLA"). The Advertiser hereby agrees to purchase the below-identified advertising space (hereinafter "Ad" or "Advertisement") from GLA to be included in the **2024 Grand Lake Visitor Guide**. In return, GLA hereby agrees to publish the Advertisement for Advertiser subject to the following terms, conditions and limitations.

Advertiser (firm):				Contact Name:			
Ad Size:				Contact Phone:			
Position Request:				Category:			
Cost of Ad:				Map Ad:			
Changes To Ad:	<input type="checkbox"/> Yes	<input type="checkbox"/> No					
Artwork Provided:	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Map Locator Dot:	<input type="checkbox"/> Yes	<input type="checkbox"/> No		
			Need Design/Prod?:	<input type="checkbox"/> Yes	<input type="checkbox"/> No		

All ads must be received and paid in full no later than **December 31, 2023**. Credit cards are accepted and payment plans are available with pre-approval.

Cancellation policy: All signed contracts are final.

Visitor Guide Specifications: 8 3/8"x 10 7/8"; full color; 90,000 copies.

Artwork Specifications: Advertiser will furnish digital, high-resolution 300 dpi art in standard PDF format (convert fonts to outline) via CD or email (no film accepted). There will be an additional charge if GLA or its sub-contractors are engaged for ad design; client will furnish digital logos, fonts, special illustrations, etc., to the GLA no later than **November 15, 2023**. A proof of the ad, as well as a locator map will be sent to the Advertiser for approval before printing. Both proofs must be signed and returned no later than three (3) working days from receipt by Advertiser. Any Advertiser who does not return signed proof will either be deleted from the book or the ad will run as provided at the discretion of the publisher. Advertiser will be billed for any additional production costs incurred for changes requested after approval is given. GLA will use reasonable care in handling items provided by the advertiser, but will not be liable for loss or damage to items provided.

Advertiser and/or its agents agree to be solely responsible for the content of all advertisement copy and further agree to indemnify and hold harmless the GLA and/or its employees or agents, against all liability, damages and/or expenses arising out of, or relating to, the advertisement or advertising materials supplied by the Advertiser including, but not limited to: the unauthorized use of names, pictures, and copyrighted and/or trademarked items. GLA reserves the right to reject the contents of any submitted advertisement or advertising copy. However, GLA shall not be liable for any damages that may result from the inclusion of any matter in the advertisement or advertising copy, regardless of any actual or implied approval by GLA.

This contract is made under and shall be construed according to the laws of the State of Oklahoma. In the event of dispute arising from this agreement, damages and costs, including attorney fees will be recovered by the prevailing party. Both parties hereby agree that the venue of any suit arising hereunder shall be Delaware County.

This contract sets forth the entire agreement between Advertiser and Publisher. Any amendments to this agreement must be made in writing and signed by duly authorized officials of both parties. If any portion of this agreement shall be deemed unenforceable, the remaining portions shall continue in full force and effect.

Please fax signed copy to 918-786-3386 or mail to Grand Lake Association, 9630 U.S. Hwy. 59 North, Grove, OK 74344

Advertiser (firm):							
Signature:			Date:				
E-Mail Address:							
Firm Address:		City:		St:		Zip:	
Rec'd by GLA:			Accepted by GLA (sig):				