

2024 GRAND LAKE VISITOR GUIDE

ADVERTISING RATES

Paid Advertiser that have purchased 1/2 page or larger in either the guide or map area will receive a free Location Dot on the Map

Smaller than 1/2 page ads in the guide can purchase a Location Dot on the Map for \$50.00*****Map Sponsor \$1,495.00 (1 available)

Ad Size & Type	Non Bleed	Trim	Bleed	Ad Rate (Member)	Ad Rate (Non Member)
Inside Covers (Front or Back)	7 1/2"x10" (7.5x10)	8 3/8"x10 7/8" (8.375x10.875)	8 5/8"x11 1/8" (8.625x11.125)	\$4,200.00	\$4,500.00
Outside Back Cover	7 1/2"x10" (7.5x10)	8 3/8"x10 7/8" (8.375x10.875)	8 5/8"x11 1/8" (8.625x11.125)	\$4,400.00	\$4,700.00
Pages 1 or 2	7 1/2"x10" (7.5x10)	8 3/8"x10 7/8" (8.375x10.875)	8 5/8"x11 1/8" (8.625x11.125)	\$3,850.00	\$4,150.00
Full Page	7 1/2"x10" (7.5x10)	8 3/8"x10 7/8" (8.375x10.875)	8 5/8"x11 1/8" (8.625x11.125)	\$3,650.00	\$ 3,950.00
1/2 Page (Horizontal)	7 1/4" X 4 13/16" (7.25X4.8125)	N/A	N/A	\$1,950.00	\$2,250.00
1/4 Page (Vertical)	3 1/2" X 4 13/16" (3.5X4.8125)	N/A	N/A	\$1,100.00	\$1,400.00
1/4 Page (Horizontal)	7 1/4" X 2 5/16" (7.25X2.3125)	N/A	N/A	\$1,100.00	\$1,400.00
1/6 Page (Vertical)	2 1/4" X4 13/16" (2.25X4.8125)	N/A	N/A	\$750.00	\$1,050.00
1/6 Page (Horizontal)	4 3/16"X2 1/4" (4.8125X2.25)	N/A	N/A	\$750.00	\$1,050.00
1/8 Page (Vertical)	2 1/4" X 3 1/2" (2.25X3.5)	N/A	N/A	\$525.00	\$825.00
1/12 Page	2 1/4"X2 5/16" (2.25X2.3125)	N/A	N/A	\$400.00	\$700.00